



CO-OP ADVERTISING PRE-APPROVAL REQUEST FORM

Applied Machinery Sales requires prior approval of ALL advertising/events that involves AMS-Merlo products.

Approval is for creative and event planning and does not guarantee reimbursement.

Retain a copy of the signed approval to submit with your claim.



Submit this form with a legible copy of the creative/ event details to:

Email: marketing@appliedmach.com

Fax: (803) 327-4952

Today's Date: _____

Company Name: _____



Address: _____

City/State/ZIP: _____

Submitted By: _____

Email Address: _____

Phone #: _____

Fax #: _____

Media / Event / Activity Name & Description	Start Date	End Date	Estimated Cost

▶▶ PRE-APPROVAL DOES NOT GUARANTEE FUNDS ARE AVAILABLE AT TIME OF REIMBURSEMENT ◀◀

<input type="checkbox"/> This ad/activity is approved <input type="checkbox"/> This ad/activity is denied for the following reason(s): _____ _____ _____	INTERNAL USE ONLY _____ <small>Authorized Signature</small> _____ <small>Date</small>
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