



## CO-OP ADVERTISING PRE-APPROVAL REQUEST FORM

**AMS-Merlo requires prior approval of ALL advertising/ events that involves AMS-Merlo products.**

Approval is for creative and event planning and does **not** guarantee available funds.

Retain a copy of the signed approval to submit with your claim.



Submit this form with a legible copy of the creative/ event details to:

**Email:** marketing@appliedmach.com

**Fax:** (803) 327-4952

Today's Date: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/ZIP: \_\_\_\_\_

Submitted By: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone #: \_\_\_\_\_

Fax #: \_\_\_\_\_



Media / Event / Activity Name & Description	Start Date	End Date	Estimated Cost

▶▶ PRE-APPROVAL DOES NOT GUARANTEE FUNDS ARE AVAILABLE AT TIME OF REIMBURSEMENT ◀◀

<input type="checkbox"/> This ad/activity is approved <input type="checkbox"/> This ad/activity is denied for the following reason(s): _____ _____ _____	<p><b>INTERNAL USE ONLY</b></p> <p>_____ Authorized Signature</p> <p>_____ Date</p>
--	---