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For Immediate Release

Applied Machinery Sales Growth Spurs Team Expansion

Rock Hill, SC – Applied Machinery Sales (AMS-Merlo), supplier of world class Merlo telehandlers to the USA market is expanding its territory sales team.

“AMS-Merlo has experienced strong business expansion throughout the first part of the year,” says Garth McGillewie, president of AMS. “ Growing our salesforce, as our business increases, ensures we meet the demands for the Merlo telehandler within our customer base in the construction, farming and equipment rental segments.”



Troy Motz will cover the NC, SC and GA markets. He brings an extensive knowledge base in material handling to his role at AMS. He resides in Rock Hill, SC.



Brian Collins, who has broad based heavy equipment experience, will cover the South Georgia, FL and AL markets. He resides in Valdosta, GA.



John Crawford, with a home base in Covington, LA will cover the MS, LA and East Texas markets. John, a Marine and Army vet, also brings a deep knowledge of material handling to this position.

“Our current customers,” McGillewie added, “already appreciate the more personalized service our team is providing.” To contact an area representative call the corporate offices: 803-327-4949.

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Applied Machinery Sales offers world class Merlo telehandlers -- in the 5,500 to 26,500 lb. class with heights ranging from 19 to 96 feet -- to the USA market. Merlo is well known for supreme innovation and technology, and manufactures one of the best engineered, and performing, lines of telehandlers. Merlo’s versatile machines deliver superior performance, safety, comfort and efficiency across all industries.

AMS has new and used Merlo telehandlers for sale. It also offers rental, dealership and financing opportunities. Contact: 803-327-4949, Email: info@appliedmach.com, Web: ams-merlo.com.